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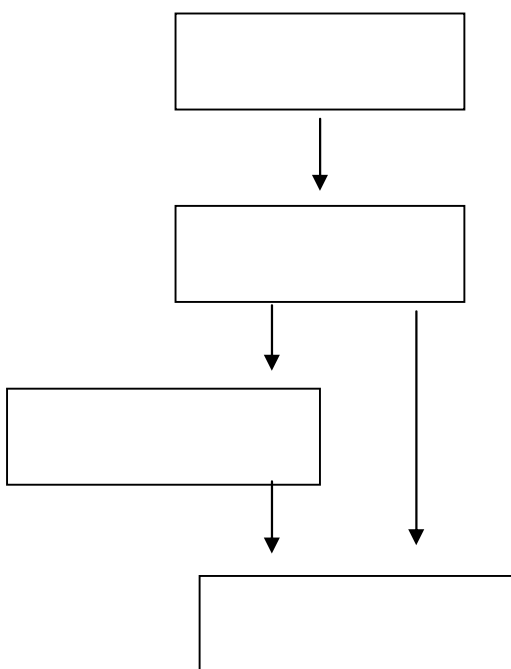
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[6, .48-49].

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[12, .2].

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SUMMARY

Madryga T. SCIENTIFIC APPROACHES AND METHODOLOGY OF RESEARCH OF ELECTORAL CAMPAIGN IN FOREIGN POLITICAL SCIENCE

The article deals with the scientific approaches and methodology of research of electoral campaign in foreign political science. The author analyses the main approaches to the study of electoral campaign are offered western scientists.