

Course Syllabus

“Tourist Routes of Transcarpathia”
Educational degree: Master
Area of knowledge: 24 Service sector
Specialty: 242 Tourism
Educational and professional programme:
“Tourism”
Number of credits: 4
Year of study: The first
Component of the educational programme:
selective
Language: English



Course Leader

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Description of the Discipline

The purpose of studying the discipline “Tourist Routes of Transcarpathia” is to form special knowledge, skills and abilities of students in the development of new tourist routes, types of tourist routes in the Transcarpathian region, to train highly qualified tourism workers who can provide qualified information during tourist routes, methods of tourist process, development of elements of professional skill of the future expert.

The main tasks of studying the discipline are theoretical and practical training of students on: theory and methods of tourist and excursion business; pedagogical equipment of tourist and excursion work; formation of organizational, communicative and analytical skills; apply in practice the principles and methods of organization and technology of tourist services during the various tourist routes in the Transcarpathian region, identify tourist documentation for the development of tourist routes and other related documents, be able to use it to analyze the needs of a group of tourists and use the necessary forms; independently prepare a tourist route and a set of documents for it; apply the skills of productive communication with consumers of tourist services in the Transcarpathian region, professionally perform tasks in uncertain and extreme situations, especially in extreme routes in the Transcarpathian region.

Subject - methodological principles of tourist route organization, mechanisms of perception of tourist information; ways to attract, concentrate and divert the attention of tourists; logical requirements for the submission of tourist and excursion material

Educational Content

Module 1 TOURIST ROUTES OF ZAKARPATTYA AS A SCIENCE AND MARKET MECHANISM OF ITS ORGANIZATION

Topic 1. Introduction to the discipline “Tourist routes of Zakarpattya”

General characteristics of Zakarpattya and prerequisites for the development of tourism in the region. History of formation of the tourist industry in Zakarpattya. Overview of attractive sights of the region. Research of natural and historical-cultural tourist resources of each district of Zakarpattya

Topic 2. Methods of creating and organizing tourist routes

The concept of tourist route, its role and significance. Types of tourist routes. Methodical principles of development of tourist routes. Marking of tourist routes. Tourist route planning. Stages of development of tourist routes

Topic 3. Ways to improve tourist routes and innovations and their implementation. Modern tourist routes of Zakarpattya. Theme routes of Zakarpattya

Patriotic tourist routes: military tourist route “Arpad Line” and “Trails of Opryshkiv”. Healing water tours of Zakarpattya. Tourist route “Geothermal waters of Transcarpathia” (Uzhhorod-Nyzhnye Solotvyno-Mukachevo-Kosyno-Berehovo-Vynohradovo-Velyatyno). Zakarpattya gastronomic way. Zakarpattya salt way. Castles along the salt road. Wine and honey ways of Zakarpattya.

Topic 4. Religious and castle tourism in Zakarpattya

Features of religious tourism in Ukraine and Zakarpattya. Routes of modern religious tourism in Ukraine. Religious tourism centers of the region. Churches and monasteries as objects of religious tourism of Zakarpattya. Tourist routes to churches and monasteries of the region. Overview of the most interesting tourist routes to the churches and monasteries of Zakarpattya.

The main trends and features of the development of castle tourism in Ukraine in Zakarpattya. Castles and fortresses as the main tourist attractions of Zakarpattya. Castle "necklace" of Zakarpattya: castle “Palanok”, Uzhhorod, St. Miklos (Chynadiyivskiyi), Nevytskyi and others. Overview of the most interesting castle routes in Zakarpattya.

Module 2. THEORETICAL AND APPLIED ASPECTS OF ORGANIZATION OF TOURIST ROUTES OF ZAKARPATTYA ACCORDING TO THE NEW ADMINISTRATIVE-TERRITORIAL ORGANIZATION

Topic 5. Extreme tourism of Zakarpattya and mountain tourism in the region

Modern forms of extreme tourism of Zakarpattya. Status and prospects of functioning and management of extreme tourism routes. Overview of the main extreme routes in Zakarpattya. Hiking trails of the region; bicycle routes; quad biking; photo tours. Zakarpattya tourist route

Topic 6. Development of tourist routes in the mountainous territory of Zakarpattya. (Tyachiv and Rakhiv districts)

Formation of professional understanding of tourist features of districts in Zakarpattya. Study of tourist and local characteristics of Zakarpattya; tourist routes of Zakarpattya ; prerequisites for the

development of tourism in the region, the main stages of formation and development of the tourism industry in Zakarpattya. Development of skills to promote the local tourism product on the national market.

Topic 7. Development of tourist routes in Uzhhorod and Mukachevo districts

Modeling of tourist routes in Uzhhorod, Mukachevo districts of Zakarpattya, analysis of tourist and local lore phenomena, events, facts related to the region. Comprehensive study of a certain territory of the UTC(united territorial community)- (village, city, district, region). Study of the peculiarities of the tourist specialization of Zakarpattya at tourist services market, etc.

Topic 8. Development of tourist routes in Khust district of Zakarpattya

Modeling of tourist routes in Khust district of Zakarpattya. Gaining the features of the studied area and features of the UTC (united territorial community) attractions

Topic 9. Development of tourist routes in Berehovo district of Zakarpattya

Modeling of tourist routes in Berehovo district of Zakarpattya. Gaining the features of the studied area and features of OTG (united territorial community) attractions

Formation of the Programme Competences

Index in the matrix of	Programme Competences
Integral	the ability to set and successfully solve at a sufficient professional level complex research and practical tasks, to generalize the practice of tourism, to predict the directions of their development, to solve professional problems and practical tasks in the field of tourism both in education and in work process that involves research and / or innovation and is characterized by uncertainty of conditions and requirements
GC 01	To act on the basis of understanding of humanitarian values and globalization processes, priorities of national development
GC 03	Ability to work in the international and domestic professional environment
GC 04	Fluency and ability to communicate in business English and other foreign language (s) within the framework of professional activity
GC 13	Ability to process and interpret using basic knowledge necessary for professional activity
GC 08	Ability to time management
GC 09	Ability to motivate people and move towards a common goal
PC 01	Ability to define basic scientific concepts and categories, methodologies of tourism (tourism) and apply them in professional activities

PC 08	Ability to implement international experience of recreational and tourist activities
PC 11	Ability to manage information
PLO 01	Knowledge of advanced concepts, methods of research and professional activities on the border of subject areas of tourism
PLO 02	Ability to understand and apply in theory the methodology of the system of sciences that shape tourism.
PLO 11	Practice the use of foreign language(s) in professional activities
PLO 16	Act in a multicultural environment

Lite

ature Sources

Basic literature

1. Law of Ukraine "On Tourism" of 15.09.1995 № 324/95 - VR as amended by the Law of Ukraine of 18.11.2003 № 1282 [Electronic resource]. - Access mode: <http://zakon4.rada.gov.ua/>
2. Order of the Ministry of Environmental Protection of Ukraine of June 22, 2009 № 330 "On approval of the Regulations on recreational activities within the territories and objects of nature reserves of Ukraine" [Electronic resource]. - Access mode: [http://zakon4.rada.gov.ua/ a \ 5Mo \ \ 0679-09](http://zakon4.rada.gov.ua/a \ 5Mo \ \ 0679-09)
3. Dmitruk O.Yu. Sports and health tourism: a textbook / O.Yu., Dmitruk, Yu.V. Schur - K.: Alterpress, 2008. - 280 p.
4. Kulich B. Prerequisites and approaches to the development of tourism in Transcarpathia / B. Kulich // Scientific Bulletin of Uzhhorod University. Ser. : Economics. 2014. - Vip. 1. - P. 257-260. [Electronic resource]. - Access mode: http://nbuv.gov.ua/j- _2014_1_52.pdf
5. Kifyak V.F. Organization of tourist activity in Ukraine / V.F. Kifyak. - Chernivtsi: Books - XXI, 2008. - 300 p.
6. Pangelov B.P. Organization and carrying out of tourist and local lore trips: textbook way. / B.P. Pangelov. - K.: Academic Publishing, 2010. - 247 c.
7. Petrakivsky P. Tourist local lore: textbook. way. - Lviv, 2006. - 576 p.
8. Pisarevsky I.M. Planning and organization of tourist routes. - Kharkiv: KNAGH, 2009. - 312 p.
9. Rudenko V.P. Geography of natural resource potential of Ukraine: textbook. way. - K., 2003. - 241 p.
10. Rutinsky M.J. Castle tourism in Ukraine. - Kyiv: Center for Educational Literature, 2012. - 432 p.
11. Chernov O.B. Features of tourist and local lore activities in the recreational region: a monograph. / B.O. Chernov, B.P. Pangelov, K.V. Kovalska. - Pereyaslav-Khmelnytsky: 2013. - 247 p.

Additional literature

12. Beidyk O.O. Recreational and tourist resources of Ukraine: methodology and methods of analysis, terminology, zoning. - K.: VPTs "Kyiv. University", 2001. - 395 p.
13. Beidyk O.O. Ukrainian-Russian dictionary of terms and concepts of tourism geography and recreational geography / O.O. Beidyk. - K.: Kyiv. University, 1997. - 300 p.
14. Geographical encyclopedia of Ukraine: in 3 volumes / Ed. Col.: O.M. Marynych and others. - K.: URE, 1990.

15. Kuzyk S.P. Geography of tourism: textbook. manual. / S.P. Kuzik. - K .: Knowledge, 2011. - 271 p.
16. Tourist routes of Transcarpathia: a traveler, production within the framework of relaxation of measures of the Program of development of tourism and resorts in the Transcarpathian region for 2016-2020 / [rep. os. D.M. Man]. - Uzhhorod, 2018. - 40 p.

Information resources on the Internet

17. Welcome to Transcarpathia URL: <http://1642229.zaktour.web.hosting-test.net/>
18. About Transcarpathia URL: <https://prokarpaty-tour.info/uk/uzhhorodske-ekskursiyne-byuro/>
19. Tourist Information Center "Turinform Zakarpattia" URL: <https://tourinform.org.ua/>
20. Daily excursions in Transcarpathia URL: <http://eks.in.ua/>
21. Nature reserve fund of Transcarpathia region. [Electronic resource]. - Access mode: http://ecozakarp.at.gov.ua/?page_id=13
22. Official site of the UNESCO World Heritage Site. [Electronic resource]. - Access mode: <http://whc.unesco.org>.
23. www.rada.gov.ua
24. www.vechervkarpatah.at.ua
25. www.tourism.gov.ua.
26. [http:// library.tup.km.ua](http://library.tup.km.ua)
27. <http://www.geograf.at.ua> – Geography. World countries.
28. <http://ukrstat.gov.ua>.

Assessment policy

- **Deadline and retaking policy:** Works that are submitted in violation of deadlines without convincing reasons are evaluated at a lower score (75% of the possible maximum number of points per activity). Retaking of modules takes place with the permission of the dean's office if there are convincing reasons (for example, a sick-leave).
- **Academic Integrity Policy:** Cheating during tests and exams are prohibited (including using mobile devices). Mobile devices are allowed to be used only during online testing and preparation of practical tasks during a lesson.

Assessment

Type of activity of the student of higher education	Module 1		Module 2	
	Quantity	Maximum number of points (total)	Quantity	Maximum number of points (total)
Practical (seminar) classes	5	30	6	40
Written testing in thematic assessment	1	5	2	10
Development of a thematic tour	1	25	–	–
Modular control work	1	40	1	50
Total		100		100

The syllabus is accompanied by teaching materials on the discipline, which are in the relevant content of the e-learning system Moodle