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(21,9%), (13,7%), (8,2%), (5,5%), (20,6%), (12,3%), (19,9%), (11,0%), (9,6%), (6,9%), (41,1%), (13,7%), (12,3%), (6,9%), (5,5%), (8,2%), 5- 17 12

	(12),				
17,8%).	(6,8%),	(11,0%),	(21,9%),	(9,6%),	(
(8,2%),		(5,4%),	(13,7%),	(12,3%),	(11,0%),
		5-	10	9	
(26%),	(21,9%),	(16,4%),	(15,0%),	(13,7%),	(37%),
(10,7%),	(9,6%).				(12,3%),
	(6,9%).	(8,2%).			
		(5,5%).			(28,8%),
(20,6%).	(6,9%).	(23,3%),	(9,6%),	(8,3%),	
					5,5%).
					5
				23	15

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SUMMARY

Trach N. UKRAINIAN YOUTH'S VISION OF THE IMAGES OF THREE UKRAINIAN PRESIDENTS

In these article peculiarities of image perception with the eyes of Kyiv youth of three Ukrainian Presidents are defined. Positive and negative features of images of each politician are defined. Comparison of the images of each Ukrainian President is made.