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APPROACHES ABOUT THE ENTREPRENEUR'S ABILITY AS A FACTOR WITH MULTIPLE ROLES, FUNCTIONS

Starting from the many concepts of the entrepreneur concept, we can synthesize some aspects of the many roles, functions of the entrepreneur.

The entrepreneur is an authorized natural person or legal person who has the task of setting up, managing, organizing and managing a business in which it participates with its capital and (or) attracted capital. The entrepreneur has a spirit of action, has an initiative. The entrepreneur is the person who starts easily and without fear of action, of one thing, he is bold. A person who creates and deals with an enterprise, or a business. The entrepreneur is an innovator, an opportunist, who constantly seeks the new and exploits it. It is the pivot of the entire organizational mechanism, because it organizes the production, establishes the diagnosis of the economic situation, elaborates the business plan, realizes the administrative organization of the company, controls the output of the production. The entrepreneur is the one who takes the risk of economic activity and takes decisions in the name of capital, assuming its consequences.

From the set of definitions, one can deduce the main roles and functions performed by the entrepreneur: a decisive factor combining the other factors of production; active and determinant factor; production neofactor; innovative factor; decision factor; liability factor.

The present study is intended to be a qualitative synthetic analysis highlighting the roles and functions performed by the entrepreneur from an economic, management and socio-psychological point of view.