



The Importance Of Mechanisms of Public Administration in Community Management

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Among the topical issues of public administration, which are used for sustainable development of communities, should be taken into account the basic provisions of management, their legal framework and pragmatic activities. After all, along with taking into account the priorities of state policy, the pragmatics of self-organization of civil society should be used for the benefit of its representatives. Therefore, public administration should be marked by responsibility, efficiency, effectiveness [1, p. 209–211]. Based on the fact that public administration is the activity of public administration entities regulated by laws and other normative legal acts, the activity of public authorities should be aimed at making administrative decisions and providing administrative services established by law (norms). Therefore, the formation of a clearly structured public administration within the territorial community is an important systemic norm. The public administration builds a system of public institutions that provide and regulate their activities, interact with governmental and non-governmental public authorities, and dynamically fuel the holistic development of communities. These can be public authorities, local governments, governing bodies of other communities, various enterprises and organizations of different legal status, associations of citizens, etc.

To exercise their powers, the community's management elite uses clear mechanisms of public administration. They are special tools that ensure the implementation of regulatory influence of public administrations on the socio-economic territorial systems of different levels. In this case, these are fragments of communities that, through public expression of will, became part of the integral composition of territorial communities, ie passed the procedure of unification into local community (villages, settlements, cities).

Mechanisms of public administration determine the appropriate technology, which is the operating system of activities (actions), which choose certain necessary tools, means and techniques for the subject of public administration (organization or specific official) to achieve clear goals of community development. The clarity of the content of certain technological procedures determines the implementation of effective public administration in the management of the community. Regarding the methodological basis of public administration, the application of appropriate methods is a practical motivation of public administration entities in the content of their responsible and quality activities, in order to provide public services. However, it is necessary to take into account certain features in the application of methods of public administration. First of all, they should be aimed at achieving the tasks of public interest, to determine certain rules of the game and the appropriate culture of relations between the subjects, to influence their behavior, without restricting any rights and competencies.

Given the above points, the management of the community as an element of public administration is a self-sufficient organization of local government. Only in this case, the territorial community has a real opportunity to autonomously, responsibly and effectively address important issues related to the development of all its fragments. As a result, one of the fundamental principles of local self-government is implemented – democracy and public decision-making. The subordination of local administration to the public interests of the community determines the content of public administration, which is typical in our time for the development of the entire sphere of public administration [2].

Therefore, another important feature of public administration is carried out – an effective process of making and implementing management decisions within all fragments of the territorial community. And due to the use of



management methods, appropriate methods and techniques of analysis and evaluation of management situations are implemented using organizational and legal forms that regulate the behaviour of citizens in social processes and relations.

As a result, it should be emphasized that the system of public administration in the field of management activities within territorial communities should be based on socially oriented principles and aimed at achieving public and private interests, social benefits of citizens. Given the significant number of new managers in the community and the lack of professional experience, systemic and organizational responsibility to the community should encourage them to solve problems of territorial activity solely on the basis of public administration.